PETERS TOWNSHIP HIGH SCHOOL SOCCER

Dear Peters Township Soccer Supporter,

The Peters Township High School Soccer Boosters publish a Media Guide for the combined soccer teams each year. A complimentary copy is provided to each player's family.

As a Peters Township High School Soccer supporter, you have the opportunity to place a personal congratulatory ad for your child. If you own or work at a business, please consider a business ad. The guide presents an excellent advertising opportunity and a chance to support one of Pennsylvania's premiere high school soccer programs.

- The deadline for ad submission is Monday, September 11, 2023
- Artwork must be submitted in PDF format. Please include last name (or business name) and ad size when you submit your ad.
- Email completed ad to <u>pthssoccerguide@gmail.com</u>
- Submit payment to <u>venmo.com/PTHSSoccer</u>

PERSONAL ADS SIZE AND PRICE

Size	Dimensions	Price
Full	7.375" W 9.5" H	\$100
Half	7.375" W 4.75" H	\$75
Quarter	3.625" W 4.625" H	\$50
Eighth	3.625" W 2.3" H	\$25

BUSINESS ADS SIZE AND PRICE

Size	Dimensions	Price
Full	7.375" W 9.5" H	\$350
Half	7.375" W 4.75" H	\$250
Quarter	3.625" W 4.625" H	\$150
Eighth	3.625" W 2.3" H	\$100

Free online design websites like <u>Canva</u> and <u>Adobe Express</u> may help with ad design. Check out last year's <u>Media Guide</u> for inspiration!

Again, the deadline for ad submission is **Monday, September 11, 2023**. Please contact pthssoccerguide@gmail.com with any questions. We are proud of our teams and hope you will participate in the 2023 publication.

Thank you,

Cori Parise Volunteer Parent

