Dear Peters Township Soccer Supporter,
The Peters Township High School Soccer Boosters publish a Media Guide for the combined soccer teams each year. A complimentary copy is provided to each player's family.

As a Peters Township High School Soccer supporter, you have the opportunity to place a personal congratulatory ad for your child. If you own or work at a business, please consider a business ad. The guide presents an excellent advertising opportunity and a chance to support one of Pennsylvania's premiere high school soccer programs.

- The deadline for ad submission is Monday, September 11, 2023
- Artwork must be submitted in PDF format. Please include last name (or business name) and ad size when you submit your ad.
- Email completed ad to pthssoccerguide@gmail.com
- Submit payment to venmo.com/PTHSSoccer

PERSONAL ADS SIZE AND PRICE

| Size | Dimensions | Price |
| :--- | :--- | :--- |
| Full | $7.375^{\prime \prime}$ W 9.5" H | $\$ 100$ |
| Half | $7.375^{\prime \prime}$ W 4.75" H | $\$ 75$ |
| Quarter | $3.625^{\prime \prime}$ W 4.625" H | $\$ 50$ |
| Eighth | $3.625^{\prime \prime}$ W $2.3^{\prime \prime}$ H | $\$ 25$ |

BUSINESS ADS SIZE AND PRICE

| Size | Dimensions | Price |
| :--- | :--- | :--- |
| Full | $7.375^{\prime \prime}$ W 9.5" H | $\$ 350$ |
| Half | $7.375^{\prime \prime}$ W 4.75" H | $\$ 250$ |
| Quarter | $3.625^{\prime \prime}$ W 4.625" H | $\$ 150$ |
| Eighth | $3.625^{\prime \prime}$ W 2.3" H | $\$ 100$ |

Free online design websites like Canva and Adobe Express may help with ad design. Check out last year's Media Guide for inspiration!

Again, the deadline for ad submission is Monday, September 11, 2023. Please contact pthssoccerguide@gmail.com with any questions. We are proud of our teams and hope you will participate in the 2023 publication.

Thank you,
Cori Parise
Volunteer Parent


